

# media release



16 November 2009

## The giant has no name

### **Name the Giant competition for local school children**

Waikerie Community Centre is calling on primary school children to be part of a competition to give the Centre's 'giant' a name and boost Riverland Christmas Appeal donations.

The Centre's program manager Jodie Atze said the 'giant', pictured with Waikerie Lutheran Primary School students, is used as an educational tool for Ed Thomas' men and family relationship classes. "The giant is used to teach parents what it's like for small children when they see or hear an adult," Ms Atze said.

"It helps get parents to think about how the child feels – to get things in perspective and make sure they're considerate to what the child sees, hears and feels."

She said the nameless giant was the "perfect opportunity" to run a competition that could give the giant a name and make sure donations keep rolling in for the annual Riverland Christmas Appeal.

"The idea is that school children will be able to enter the competition as many times as they like, but the only condition is that upon each entry a gold coin or a can of food must be donated for the Appeal," Ms Atze said.

Ms Atze, along with the giant's creator Ed Thomas, visited school children last week and said the students seemed enthusiastic about the idea.

"The Centre's already had nearly 40 requests for Christmas Appeal hampers and we're expecting about that again before the end of November, so hopefully with the support of the students and their families, we can get enough donations to fill all the hampers," Ms Atze said.

Entry forms and collection boxes have been placed at Local Primary Schools as well as the Waikerie Community Centre and the winning student will be given a voucher to be used at Waikerie Toy Kingdom.

End

Information contained within this media release expires 30 November 2009

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## About ac.care

*ac.care was formed in Mount Gambier in 1985, with one social worker, a part-time administration officer and an accommodation support worker. Today ac.care employs nearly 200 staff with current offices and community centres in Mount Gambier, Millicent, Naracoorte, Bordertown, Murray Bridge, Berri and Waikerie. More than 60,550 (FY07-08) people in the South East, Riverland and Murraylands of South Australia were supported through over 70 different programs and services that fall under one or more of ac.care's 7 goals: **alleviating homelessness | building communities | promoting learning | reducing poverty| sharing cultures | strengthening families | supporting children.***